

CV

Personal overview

My name is Mark John Buenconsejo, living in Cebu, Philippines, with my wife and 3 kids. I was born in the month of October 1980.

A software engineer, an advisor, a facilitator, and an entrepreneur. I help teams create high quality, and better software.

Helped built companies from scratch, as well as helped grow existing ones. I am passionate about creating things, and love working with startups, solving the world's biggest problems.

My strength lies in understanding problems, discovering opportunities, designing solutions, developing processes, and forming teams.

I hustle, curious on many topics, and quick to translate learnings into actions.

Started my professional career at 17 yrs old, in 1997.

Work overview

I am interested in an opportunity to help a software team contribute to the success of their business. An ideal team is about 3 to 15 people, adopting an agile and lean software development mindset.

Many years of experience building systems for the Healthcare, Education, and consumer apps industry. Have worked with a handful of startups, forming their business and teams, both as an independent consultant, and as part of a venture capital institution supporting their startup subsidiaries.

Work best with early stage, fast growing startups, in the areas of building the product and helping form the technical team (engineering and tech ops). I have co-founded startups, acting as a technical co-founder, from inception to a 30-staff engineering team.

I work in the backend, framework, and data processing components of an enterprise system. I have worked on all stack of a software system, with web UI, mobile, data processing, and 3rd party system integrations.

Have worked on large installations, with billions of medical data for half a million patient records. I frequently evaluate and experiment new technologies, as part of my role in leading the technical team and software architecture.

Work history

Next Level, 2017 -

Founder

Worked in consulting capacity, as an inside coach to the leadership or founding team of startups, as well as to the product and engineering teams. As the time of writing, since i started, i have worked with a total of 12 startups and small businesses.

Symph - Helped the founders, form their business in the areas of business model, sales process, project management, engineering process, and team development. Symph is a design and development studio, based in Cebu, PH.

Reapra - Helped the CTO, form a new team supporting their subsidiaries on technology strategy, team formation, and process development. Under Reapra, i have helped founders of startups in different industries, such as E-commerce, Education, HR, and Aviation. Successfully managed projects of 4 subsidiaries from idea to a production system. Reapra is a VC firm, based in SG.

Caresharing, 2008 - 2017

Technical Co-founder

We are selling an online platform, for use in a collaboration with medical practitioners in the delivery of care, by modeling patient's electronic health records and care protocols.

In addition to supporting the care workflows, the platform provides real-time medical analytics, batch accounting, reports generation, and an integration system for sending and receiving data with other IT systems.

Our production site in Netherlands, has about 500,000 patients, with 6,000 medical practitioners, and over a billion medical data points spanning 10 years.

I was the chief software architect, and also acted as a scrum coach and technical coach to our engineering team. I had these roles, as a tech co-founder, since we started the company.

Worked in coaching Agile practices, XP, Scrum, Kanban, Lean, and Design Sprint. Introduce concepts on Kaizen and continuous improvement. Worked with 5 teams, with an average of 4 members per team.

I have held multiple roles as a co-founder, which includes the role of a CEO and COO of our Cebu site. With this, i have led the technical operations, hiring, site management, and HR of the Cebu office, from when we started, until 2015.

Tech: Linux, Ruby, Rails, MySQL, MariaDB, MongoDB, CEPH, MogileFS, Redis, RabbitMQ, ElasticDB, Jenkins, and Nginx.

Toolchain: Emacs, tmux, Git, SourceTree, Gitlab, Vagrant, Virtualbox, Docker, Chef, Capistrano, Thor, and Rake.

I have been involved in designing our infrastructure, and worked on systems and network admin tasks, in the areas of bash scripting, iptables, stunnel, openvpn, squid, haproxy, bind, NFS, and SSH. Worked

with providers like AWS, Azure, GCP, Rackspace, DigitalOcean, Rimuhosting, and MediaTemple.

Simpleteq, 2006 - 2008

Founder

We were a consulting company, providing software development services to global clients. We have worked with long term clients, in the following industries, education, logistics, and healthcare.

I founded Simpleteq at the end of 2005, and recruited a few friends to form the founding team. *Chronic*, Caresharing's first product, started as a consulting project in 2006. After Chronic started selling in late 2007, by mid-2008, we decided to close the business, and all 10 of us, joined full-time to form Caresharing's Cebu office.

Tech: Ruby, Rails, MySQL, PHP, Perl, and Nginx.

LearningToGo, 2002 - 2006

Technical Co-founder

We were a software company, developing and selling educational mobile apps for the Palm and Pocket PC handheld devices. We sold our apps at Palm.com, PalmGear.com, Handango.com, and in our own website.

My co-founder recruited me to start this business, and fill-in the role of technical co-founder. I led software development, technical operations, online marketing, and customer support. We were a team of 12 staff. We were one of a kind in Cebu, independently direct-selling software online.

Tech: C, C++, PHP, MySQL.

Cleverlearn Learning Asia, 2001 - 2002

Software Engineer

I joined to form and lead the software engineering team, as part of the first batch of staff in the Cebu office.

We developed Cleverlearn's primary translation app for the Windows desktop, and the mobile app for Palm OS.

Tech: Visual C++, C, C++, PHP, MySQL, and Linux.

Freelance, 1997 - 2001

Starting while in college, i have worked on a few freelancing projects both local and international. I had clients from e-commerce, online marketing, communications, and education.

I started my freelancing career working as a systems administrator for a newly created Internet Service Provider. Back then, dial-up Internet is cutting edge in Cebu.

At one point, i developed an SMS chat bot powered by the ALICE AI project, and we pitched the idea to the owner of Cleverlearn Learning Asia/Bigfoot. He didn't invest on it, but instead offered us the job to start his Cebu office.

Tech: C, C++, Visual C++, Visual Basic, PHP, MySQL, PERL, and Linux.

Side projects

@tweetitow

An SMS to Twitter integration, which i co-started with my wife @owrange. We launched it in 2009, and peaked at 40,000 mobile numbers when we closed it in 2014. I believe the service was very useful to the

local Justin Bieber fans (mostly teens), who used the service to create tweet storms for trending in Twitter.

When we launched, i used a USB modem attached to a PC, and later on upgraded it with integration using the Globe Labs API. At one point, we peaked at 20,000 incoming SMS, and 60,000 outgoing in a day.

aktib.ph

Around 2011, me and my wife started to gain interest in running. As part of this, we launched a website in 2012 to list all running, biking, swimming, and triathlon events in the country.

We reached a database of 2,000 events in the span of 3 years, and signed up 7,000 users. We have organized our own trail running event in Cebu, and have co-marketed a few others in the country.

We experimented with accepting registrations and payments online, but eventually close it, since we were not able to find a sustainable model.

Open source contributions

- List of “Codeworthy” projects from my [Github page](#).
- Next Level projects (github.com/nextlevel)
- Cebu Code Camp projects (github.com/cebucode-camp)

Community involvements

- Early founding member of [TechTalks @](#) 2009
- Started Cebu Ruby's meetup group @ 2007 - 2010
- Part of organizing team of 1st Startup Weekend Cebu (SWC) @ 2011
- Mentor at SWC 2011, 2012, SW Davao 2012
- Judge at SWC 2013, 2014, and 2015
- Co-founded [Cebu Code Camp @](#) 2016
- Helped form the [Cebu Tech Leaders](#) group by the end of 2016
- Speaking engagements at [GOAB](#) 2013, 2014, 2015, 2016

- PN (passerellesnumeriques.org) course consultant @ 2016

Gallup Strengths results

Last taken: Jan 13, 2017

1. Individualization
2. Restorative
3. Analytical
4. Context
5. Relator

Interests

I am interested in a lot of things, but more around how things work, be it computers, physics, math, psychology, entrepreneurship, and leadership.

You can find more about what i read from my Good-Reads account:

<https://goodreads.com/markjeee>

And from my Twitter:

<https://twitter.com/markjeee>

Online profiles

- [Next Level](#) - consulting website
- [GitHub](#) - codes i wrote and allowed to share online
- [LinkedIn](#) - my professional background and resume
- markjeee.com - personal website
- [Instagram](#) - photos i've taken that i find interesting to share
- [Strava](#) - sports data from my adventures
- [Vimeo](#) - videos i've produced so far

Personal activities

I am a recreational runner and mountain biker, crazily in love of the outdoors, and have accomplished the following:

- Completed 3 full marathons
- Completed 4 ultra-distance marathons
- Longest distance on a run, 65KM in 12hrs
- Longest distance on a bike, 500KM in 3 days
- Total elevation climbed in a single event, 3,500 meters

Educational background

Took BS Math in 1996 at University of the Philippines, Cebu College. Shifted to BS Computer Science in 1998, and dropped out of college in 2002 to focus full-time on commercial projects.